

2020 STEM INITIATIVE SPONSORSHIP PACKAGE



Contact the team today!

email:
hello@stemwana.nz

web:
stemwana.nz

STEM Wana Trust is a Registered Charity (Number CC56830)
GST 128-053-433 Price are exclusive of GST.

Sponsorship of 2020 STEM Initiative ensures that you also secure an exhibition space at the STEM Explorer Trail HQ from October to December, as well as benefiting from all our other activities throughout the year.

Conversations in STEM



STEM Curiosity Day



YouthDev Challenge



STEM HQ



Space at STEM Explorer Trail HQ

	Terabyte	Gigabyte	Megabyte	Kilobyte	Friend
	Choice of Full Week	Allocated Weekday or Weekend	Allocated Weekday	N/A	
	By Invitation	\$10,000	\$4,000	\$2,000	\$500
Fringe & Outreach					
Involvement & presence at Curiosity Day	●				
Logo on signage/banners at all 2020 STEM Initiative events for the year	●				
PR & Comms					
Mention in press releases & media interviews	Prominent ●				
Media feature in lead up to main day (at least one print or radio or online)	Dedicated ●	Dedicated ●			
Logo on any out-of-home advertising	●	●			
Logo on digital advertising (including digital badges and email banners)	●	●			
Logo on print advertising	●	●			
Logo on mailings/comms to ticket holders	●	●			
Website blog feature	●	●	●		
Social media mentions	●	●	●	●	
Logo on website & printed programme/brochures & use of digital badges	●	●	●	●	●
Merchandise - used throughout the year					
Logo on crew/volunteer t-shirts	●				
Logo on official lanyards and official visitor wristbands	●				
STEM Explorer Trail (Oct to Dec)					
Logo on STEM Explorer Trail Website/App	●	●			
Logo on printed street signage/banners	●	●	●		
Reserved Tickets for Staff/Clients (for any exclusive or ticketed events)	●	●	●	●	●
Main HQ "Exhibition/Showcase" space (Oct to Dec)					
Choice one Mon-Sun full week dedicated space during School Holidays	●				
Choice of one Mon-Sun full week dedicated space		●			
Allocated one Mon-Fri week OR one weekend space			●		
Allocated one Mon-Fri week space				●	